

PROJECT 2 ABCs OF CSS 35 PTS TOTAL

DUE WEEK 7 | MON MAR 2 | TUE MAR 3

PHOTOGRAPHING YOUR ALPHABET

- 1 : For this project, you will search for letters hidden in the world around you. Carry your camera with you wherever you go (your phone is fine, but be sure to shoot in high resolution and adjust focus and exposure as needed). **All photos must be your own—AI-generated letters are not permitted.** Your task is to capture shapes that resemble letters but were not intentionally designed to be letters.
- 2 : These “found letters” can appear anywhere—in nature, objects, or even in light and shadows. Your goal is to capture letters that are creative, surprising, and visually striking, revealing how the world forms letters in unexpected ways. **Click here to see photo examples**

Shoot a photograph of every letter in the alphabet. Shooting multiples of the same letter is a **VERY** good idea, as it will give you options. Rename each final photo with letter it represents.

Photos should be shot, zipped and turned in to Canvas.

Week 5 | MON FEB 16 | TUE FEB 17 | Value 10 points

DEFINING YOUR CONCEPT + WRITING YOUR COPY + EDITING YOUR PHOTOS

- 1 : Define a concept that will unify all of the letters together. Write copy for each letter – you will need a title and short paragraph for each. Save as a PDF file.
- 2 : Using Adobe Photoshop, crop each image to **exactly the same format and size**. Images **must be 500 pixels wide** but may be *any* same height. Enhancing of your images in Photoshop/Illustrator is allowed. Finally, Save images for Web in best format and put them into a folder.

.zip compress PDF and folder into a single file. Turn in to Canvas.

Week 6 | MON FEB 23 | TUE FEB 24 | Value 10 points

MAKING A WEB PAGE USING HTML + CSS + ADOBE DREAMWEAVER

- 1 : Drag the supplied *project2-template* folder into your site folder. Change name to *project2*.
- 2 : Open Dreamweaver, then open supplied *project2.html*. Modify CSS rules in head of code to change colors and fonts within the template. I will demonstrate how to do this in class. Do NOT change box sizes, margins or padding (unless you know what you’re doing and get permission).
- 3 : In the HTML code, modify each of these elements in the **alphabet** <div> (this will be demonstrated):
 - 1 Big letter <h2>
 - 2 Photograph
 - 3 Subtitle <h3> text
 - 4 Body copy <p> text
 - 5 Copy/paste *alphabet* <div>. Repeat.
- 4 : Add a link on your index.html (home) page to this project. ALSO add a link at the top and bottom of this project page that takes visitor back to the index.
- 5 : **.zip compress and turn in your entire site folder to Canvas.** Name your file: **last-firstname_project2.zip**

Week 7 | MON MAR 2 | TUE MAR 3 | Value 15 points

