

Assignment Unified Group

COMM 380 Interactive Media Design

CREATING A UNIFIED GROUP OF DISPARATE ELEMENTS THROUGH CONSISTENT USE OF FORMATTING, CROPPING AND POSITIVE/NEGATIVE SPACE

- 1) Open the 9 supplied .psd files in Adobe Photoshop. Decide what proportion will work the best for the images as a group (i.e. should they all be a horizontal rectangle, a vertical rectangle, or a square?)
- 2) Once you've decided on the proportion, define the exact size of your rectangle (the longest dimension **must be** 500 pixels). Each file is required to be cropped to the exact same size (e.g. 500 x 400 pixels).
- 3) Finally, you must decide how you will consistently utilize positive and negative space to create unity between the the different images.
- 4) Crop all 9 .psd images to create a unified group.
- 5) 'Save for Web' each of the 9 images in the best web image format (achieving the best image quality while using the least amount of memory).
- 6) Then 'Save for Web' all 9 images again, this time changing the size so that the longest dimension is 200 px. (You'll end up with 18 total web images.)
Note I will demonstrate how to create rollovers using the small images. If you choose to create rollovers then you will need to create two states for each small image - normal and over. (You'll end up with 27 total web images if you choose to do rollovers.)
- 7) In Dreamweaver, insert your nine small images into the supplied .html page.
- 8) Create nine .html pages and insert one large letter image into each page.
- 9) Link thumbnail images on primary project page to the appropriate large letter pages. Then link each large letter page back to primary project page.
- 10) Create links to and from your Site Homepage.
- 11) Finally, compress your entire site folder and name your file: **yourfirst-lastname_unified.zip**. This is due by the beginning of next class.

There are 3 points possible:

1 point for consistent formatting, strong use of pos/neg space, and for saving in correct web image format

2 points for creating your web pages correctly

And there are 2 extra credit points possible: If you create rollovers for all the small images!

