

VISUAL PORTFOLIO SITE

PROJECT 4



STEP 1 Hand-drawn Roughs – Draw three sets of hand-drawn roughs. Your goal is to start defining the content, design and organization of your site, and how it will appear on various-size devices. Your website must present well on phone to desktop sizes. Do *at least* three roughs for each design direction.

Presentation Hand draw your roughs on plain white paper in black ink. Turn-in a PDF file to Canvas.

Due Week 13, Nov 27 | 10 points possible

STEP 2 Tight layout – Using the supplied Adobe Illustrator template, create a comp and wireframe for each of the three basic device sizes.

Presentation Turn-in zip file to Canvas containing a multi-layered Illustrator file, all images placed in the layout, plus PDF file of comps and wireframes.

Due Week 15, Dec 9 | 20 points possible

STEP 3 Finished site – Using Adobe Dreamweaver, create your flexible and responsive website. I will evaluate your site on a desktop/laptop computers, tablet and smartphone. Your website must work equally well on each device. **Note** Your site must be complete in every way (e.g. all links must function).

Presentation Uploaded to your web server as your homepage (index.html). Also, zip compress and turn in your entire site folder to Canvas.

Due Week 16, Dec 19 | 50 points possible

SITE CONTENT The content of your site is left completely to your discretion. But the purpose of this assignment is to give you an effective forum to show your work and, in turn, get you work as a visual communicator. All aspects of your site are important: images, layout, copy and brand.

