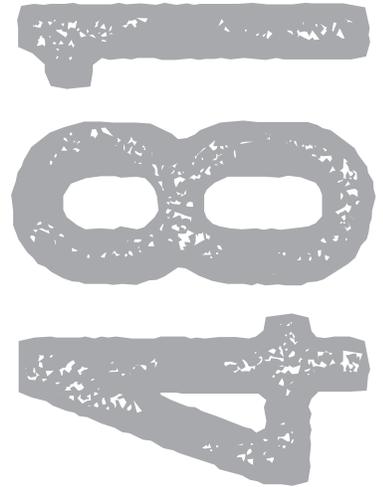


# RESPONSIVE MUSEUM SITE

# PROJECT 3



**STEP 1** Hand-drawn roughs for three different design directions. Each design direction should be sketched in three media sizes (yes, that means you'll be drawing nine roughs – 3 roughs for 3 different design directions). Your responsive museum website must present well on mobile phones/tablets, plus laptop/desktop computers.



*Presentation* Please hand draw roughs on plain white paper in black ink, then photograph or scan, and create multi-page PDF, and turn-in to Canvas.

Due Week 11 | 10 points possible

**STEP 2 a** Once you've chosen a design direction from Step 1, use the supplied MOCA assets and Adobe Illustrator template to create a comp for three sizes of media – phone, tablet/laptop computer, desktop computer. **b** In the same file – on a new layer – create a wireframe for each of the three basic media sizes.

*Presentation* Turn-in zip file to Canvas containing multi-layered Illustrator file (with all placed images), plus PDF file of comp and wireframe.

Due Week 12 | 20 points possible

**STEP 3** Using Adobe Dreamweaver, create your flexible and responsive MOCA website. I will view your webpage on laptop/desktop computers, and mobile tablet/phones. Your website must work equally well on all of these devices. **Note** Menu items in header and footer of page must behave like links (e.g. pointer cursor and hover effects), but do not need to actively link to other pages.

*Presentation* Uploaded to your web server. You should have a link in your *Projects* dropdown.

Due Week 13 | 30 points possible

