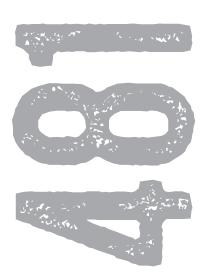
RESPONSIVE FAVORITE SITE

PROJECT 3



STEP 1 Hand-drawn roughs for three different design directions. Each design direction should be sketched in three media sizes (yes, that means you'll be drawing nine roughs – 3 roughs for 3 different design directions). Your responsive favorite website must present well on mobile phones/tablets, plus laptop/desktop computers.



Presentation Please hand draw roughs on plain white paper in black ink, then photograph or scan, and create multi-page PDF, and turn-in to Canvas.

Due Week 12, Nov 14 | 10 points possible

STEP 2 a Once you've chosen a design direction from Step 1, use your assets and Adobe Illustrator template to create a comp for three sizes of media – phone, tablet/laptop computer, desktop computer. b In the same file – on a new layer – create a wireframe for each of the three basic media sizes. *Presentation* Turn-in zip file to Canvas containing multi-layered Illustrator file (with all placed images), plus PDF file of comp and wireframe.

Due Week 13, Nov 21 | 20 points possible

STEP 3 Using Adobe Dreamweaver, create your flexible and responsive favorite website. I will view your webpage on laptop/desktop computers, and mobile tablet/phones. Your website must work equally well on all of these devices. Note Menu items in header and footer of page must behave like links (e.g. pointer cursor and hover effects), but do not need to actively link to other pages. *Presentation* Uploaded to your web server. You should have a link in your *Projects* dropdown.

Due Week 14, Dec 5 | 30 points possible





